

CHRISTIANE SODERBOM | SHE/HER
ART DIRECTOR

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MY SKILLS

Managing 360 Campaigns
Developing Campaign Ideas
Proficiency in Adobe Creative Cloud,
Proficiency in Sketch
Experience in Digital and Print Design
Oversight of Retouching Processes
Supervision of Pre and Post Production Tasks
Social Content
Digital Content

MY VALUES

Creativity
Professionalism
Clear Communication
Innovation
Collaboration

LANGUAGES

English
Swedish

SOFTWARE

Adobe creative cloud
Sketch
Figma
Final Cut pro
Canva

EDUCATION

2023 **SVA** | New York
Typography

2015-2018 **Academy of Art University** | San Francisco
BFA Fine Arts | Advertising

2014-2015 **Berghs School of Communication** | Sweden
Art Direction

EXPERIENCE

Fresh Beauty

2022-2024 | Full-time | New York
Associate Art Director

Mansur Gavriel

2022 | Freelance | New York
Digital Designer

Coach

2021-2022 | Freelance | New York
Digital Designer

Wednesday Agency

2021 | Freelance | New York
Designer

Philosophy Beauty

2020 | Freelance | New York
Digital Designer

Rachel Comey

2019 | Freelance | New York
Digital Designer

Lloyd & Co

2019 | Freelance | New York
Designer